

Sceptre Unveils 4K HDTVs, Mobile Internet Displays, Sound Bars and Mobile Speakers during CES 2014



Las Vegas – January 02, 2014 – [Sceptre](#), superior manufacturer of world class LED and LCD HDTVs and PC displays, proudly showcases their 2014 lineup of eclectic home entertainment solutions during CES 2014 in Las Vegas, including a selection of 4K HDTVs, MHL (Mobile High-Definition Link) enabled LED HDTVs, Wi-Fi and Bluetooth equipped Sound Bars and mobile speakers.

On display at the Bellagio Resort & Casino will be an assortment of HDTVs ranging from the compact 24-inch to the 55-inch, MHL and Roku Ready displays and more. Additional display units include:

R Series – Elegant HDTVs ranging from 19-inch to 50-inch with brush pattern design ideal for even the most sophisticated decors

SR Series – Selection of HDTVs ranging from 32-inch to 50-inch features Super Slim Bezel for ultimate sleekness

4K Series – Industry's most affordable 4K x 2K HDTVs ranging from 27-inch to 55-inch

Color Series – Colorful HDTVs available in multiple sizes complement any décor

SoundPal Color Series – Compact Bluetooth speaker equipped NFC technology, Micro SD port and noise cancelling microphone

SoundEP Series – Lightweight earphones with built-in microphone delivers full range sound while allowing users to answer phone calls

Sound Bars – Latest generation compact Sound Bar with Bluetooth capability and built in subwoofer

KR Display Series – 32-inch to 50-inch Roku Ready mobile displays equipped with MHL technology ideal for businesses or retail locations

Mobile Internet Display – Selection of mobile internet displays ranging from 10-inch to 15.6-inch

“Our 2014 lineup introduces a variety of solutions that help create the complete home entertainment experience,” said Cathy Chou, vice president of operations, Sceptre. “We firmly believe that quality entertainment solutions can coexist with affordability and we will continue to push boundaries to provide users a more immersive experience.”

To schedule a meeting with Sceptre during CES 2014, please contact PR representative Pedro Chen at (305) 374-4404 x139. For more information about Sceptre’s entire product line, visit www.sceptre.com or contact Pedro Chen at pedrochen@maxborgesagency.com.

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About Sceptre

Headquartered in City of Industry, California, the hub of the computer industry, Sceptre is an internationally certified manufacturer of world class LCD and LED flat panel monitors. Established in 1984, Sceptre is fully committed to maintaining its status as a leader in the industry by providing the latest advanced technology in LCD and LED displays at affordable prices with tailored service programs. For more information, please visit www.sceptre.com.

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