

## Sceptre Announces Availability of Energy Efficient 32-inch LED HDTV

*Elegant brush pattern design and superb performance delivers an enjoyable home entertainment experience*



**City of Industry, Calif – November 6, 2013** – Sceptre, superior manufacturers of world class LED/LCD HDTVs and PC displays, unveils their energy efficient [32-inch LED HDTV](#) designed to provide superb image quality and long term energy savings.

Sceptre's new X322BV-HDR features an ultra slim brush pattern bezel design that perfectly complements the jet black trim and is capable of displaying brighter and more robust colors through a variety of features including a 5,000:1 contrast ratio, 3D Comb Filter and more. The unit also comes equipped with the bells and whistles of more expensive HDTVs, including 5.1 digital audio output capabilities, multiple HDMI and a USB port for easy connectivity and the ability to be wall-mounted or used as a computer monitor.

"We design our HDTVs to meet the evolving consumer needs and the new 32-inch LED HDTV embodies our pursuit of providing quality entertainment products that delivers long term savings," stated Cathy Chou, vice president of operations, Sceptre. "Our newest LED HDTV is one of the most energy efficient in the market but doesn't sacrifice performance or aesthetics."

The X322BV-HDR is Energy Star V6.0 compliant with an estimated energy cost of only \$8.60 a year. In addition, it has a rated lamp life of over 50,000 hours or more than 5 years of nonstop usage, resulting in significant long term energy savings.

The X322BV-HDR is currently available at Walmart, Amazon, NewEgg, Costco, Sears, QVC and Kmart for \$299.99 MSRP. For more information or product images on this or the entire Sceptre product line, contact PR representative Pedro Chen at 305-374-4404 x139 or [pedrochen@maxborgesagency.com](mailto:pedrochen@maxborgesagency.com).

## PRODUCT SPECIFICATIONS

Model	X322BV-HDR
Active Screen Size	31.5 inches
Aspect Ratio	16:9 Wide Screen
Brightness	250 cd/m <sup>2</sup>
Panel Resolution	1366 x 768
Built-in Tuner	ATSC / NTSC / Clear QAM
Signal Compatibility	1080P, 1080i, 720P, 480P, 480i
HDMI Input Support	1080/24P, 1080/60P, 1080i, 720P, 480P, 480i
Lamp Life	Over 50,000 hours
Ports	3 HDMI
	1 USB
	1 VGA
Additional Characteristics	Energy Star (V6.0)
	Self Power Off
	5.1 Digital Audio output
	3D Comb Filter
	MPEG Noise Reduction
	Base Swivel +/- 25 Degree
	Neck & Base Detachable
Weight	12.32 lbs. (with stand)

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### About Sceptre

Headquartered in City of Industry, California, the hub of the computer industry, Sceptre is an internationally certified manufacturer of world class LCD and LED flat panel monitors. Established in 1984, Sceptre is fully committed to maintaining its status as a leader in the industry by providing the latest advanced technology in LCD and LED displays at affordable prices with tailored service programs. For more information, please visit [www.sceptre.com](http://www.sceptre.com).

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