

Sceptre Unveils MHL and Roku Certified 32-inch LED HDTV for Only \$399.99

HDTV armed with crystal clear 1920x1080 panel resolution and 1080P now MHL and Roku Ready



City of Industry, Calif – November 20, 2013 – [Sceptre](#), superior manufacturers of world class LED/LCD HDTVs and PC displays, unveils their [MHL and Roku Certified 32-inch LED HDTV](#). Available for \$399.99 MSRP, this affordably priced unit combines posh styling and long term energy savings to deliver a supreme home entertainment experience.

Sceptre's newest 32-inch LED HDTV is part of a MHL and ROKU Ready line of HDTVs focused on elegance and style while incorporating user friendly technologies. MHL technology allows mobile devices to directly connect to the HDTV or display using a single cable, transmitting 1080P high-definition video and surround sound audio while simultaneously charging the connected mobile device.

The X325BV-FMDR allows users to browse the biggest and best selection of streaming entertainment by simply plugging the [Roku Streaming Stick](#) into the HDMI port. Available separately, the Roku Streaming Stick eliminates clutter and unsightly equipment by replacing boxes and cables.

“Our new 32-inch LED HDTV is the perfect combination of performance and practicality with added advantages such as MHL and Roku,” said Cathy Chou, vice president of operations, Sceptre.

Ideal for any location or décor, 32-inch LED HDTV comes with a brush pattern bezel, is a true 16:9 widescreen, has a 1920x1080 panel resolution and a rated LED backlight life of more than 30,000 hours. In addition, it provides long term energy savings with an Energy Star V6.0 rating and an estimated yearly energy cost of only \$8.60.

Sceptre's [32-inch MHL and ROKU Certified LED HDTV](#) is currently available for \$399.99 MSRP at Walmart, Amazon, QVC, Sears, K-mart, Tiger Direct, Costco and NewEgg. For more information about this or the entire line of Sceptre products, please visit www.sceptre.com or contact Pedro Chen at pedrochen@maxborgesagency.com.

PRODUCT SPECIFICATIONS

Model	X325BV-FMDR
Active Screen Size	31.5" Viewable
Aspect Ratio	16:9 Wide Screen
Brightness	250 cd/m2
Resolution	1920 x 1080
Response Time	6.5 ms
Built-in Tuner	ATSC / NTSC / Clear QAM
Signal Compatibility	1080P, 1080i, 720P, 480P, 480i
HDMI Input Support	1080/24P, 1080/60P, 1080i, 720P, 480P, 480i
LED Backlight Life	Over 30,000 hours
Ports	3 HDMI (1 Integrated MHL)
	1 USB 2.0
	1 VGA
	1 Headphone Output
Additional Characteristics	Energy Star V6.0
	3D Comb Filter and De-Interlace Technology
	178 Degree Viewing Angle
	Base Swivel Angle +/- 25 Degrees
	Neck & Base Detachable
	Wall Mountable (200x100mm)
Weight	12.77 lbs. (with stand)

###

About Sceptre

Headquartered in City of Industry, California, the hub of the computer industry, Sceptre is an internationally certified manufacturer of world class LCD and LED flat panel monitors. Established in 1984, Sceptre is fully committed to maintaining its status as a leader in the industry by providing the latest advanced technology in LCD and LED displays at affordable prices with tailored service programs. For more information, please visit www.sceptre.com.

Media contact:

Pedro Chen

Max Borges Agency
Account Manager
(305) 374-4404 x139
pedrochen@maxborgesagency.com