

Sceptre Delivers Performance and Value with New Brush Pattern Bezel 40-inch LED HDTV



City of Industry, Calif – November 13, 2013 – Sceptre, superior manufacturers of world class LED/LCD HDTVs and PC displays, delivers the perfect combination of performance and value with its newest LED HDTV. The [X405BV-FHDR](#) features a true 40-inch FullHD crystal clear viewable area, 1920x1080 panel resolution, 16:9 widescreen ratio and 3 HDMI ports for only \$399.99 MSRP.

Highlighted by a unique brush pattern bezel, the X405BV-FHDR features a minimalistic design with ultra-clean lines, making it ideal for even the most elegant decors. The 40-inch LED HDTV's subtle design weighs less than 20lbs and measures only 3.5 inches at its thickest, making it perfect for mounting in smaller rooms or in commercial locations.

“Our newest 40-inch LED HDTV reinforces our belief that value is a combination of performance and affordability,” said Cathy Chou, vice president of operations, Sceptre. “Sceptre understands the consumers’ needs and has created a line of products that provide great family entertainment without breaking the bank.”

The X405BV-FHDR is Energy Star V6.0 compliant, has an estimated yearly energy cost of only \$12.30 and is equipped with a rated lamp life of more than 30,000 hours. Sceptre’s newest 40-inch LED HDTV is currently available for \$399.99 MSRP at Walmart, Amazon, QVC, Sears, K-mart, Tiger Direct, Costco and NewEgg.

For more information about this or the entire line of Sceptre products, please visit www.sceptre.com or contact Pedro Chen at pedrochen@maxborgesagency.com.

PRODUCT SPECIFICATIONS

Model	X405BV-FHDR
Aspect Ratio	16:9 Wide Screen
Brightness	250 cd/m2
Panel Resolution	1920 x 1080
Response Time	8 ms
Built-in Tuner	ATSC / NTSC / Clear QAM
Signal Compatibility	1080p, 1080i, 720p, 480p, 480i
HDMI Input Signal Support	1080/24p, 1080/60p, 1080i, 720p, 480p, 480i
LCD Backlight Life	Over 30,000 hours
Ports	3 x HDMI
	1 x IEC-Connector 75Ω
	1 x Component (Audio input share with composite)
	1 x Composite Video
	1 x Earphone terminal (black)
	1 x USB
	1 x VGA
Additional Characteristics	3D Comb Filter and De-Interlace Technology
	MPEG Noise Reduction
	Base Swivel Angles +/- 25 Degrees
	Neck & Base Detachable
	Wall Mountable (200mm x 200mm)
Weight	19.27 lbs. (with stand)

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About Sceptre

Headquartered in City of Industry, California, the hub of the computer industry, Sceptre is an internationally certified manufacturer of world class LCD and LED flat panel monitors. Established in 1984, Sceptre is fully committed to maintaining its status as a leader in the industry by providing the latest advanced technology in LCD and LED displays at affordable prices with tailored service programs. For more information, please visit www.sceptre.com.

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