

## Sceptre Adds Energy Efficient 40-inch LCD HDTV to Family of Entertainment Solutions



**City of Industry, Calif – June 25, 2013** – Sceptre, superior manufacturers of world class LED and LCD HDTVs and PC displays, increases its selection of energy efficient models with its newest 40-inch LCD HDTV featuring MHL Technology and an estimated yearly energy cost of only \$15.

Equipped with a true 40-inch crystal clear viewable area, the X405BV-FMDU provides the design and convenience needed for smaller spaces without sacrificing image quality. The unit features a FullHD 1080P, 1920x1080 high resolution and a true widescreen 16:9 ratio while boasting 3 HDMI ports, giving users the option of connecting multiple devices at the same time without needing to disconnect and exchange cables.

The addition of MHL technology allows mobile devices to directly connect to the Sceptre HDTV using a single cable, transmitting up to 1080P high-definition video and surround sound audio while simultaneously charging the connected mobile device.

“Our newest 40-inch LCD HDTV reinforces our belief that affordability, convenience and long term savings are essential requirements for every consumer product,” said Cathy Chou, vice president of operations, Sceptre. “We’ve created a line of products suitable for every user by incorporating new technologies such as MHL into our lineup of cost saving products.”

Perfect for the high tech man cave, college dorm rooms or the common household, the 40-inch LCD HDTV with MHL technology has an estimated yearly energy cost of only \$15, measures less than 5 inches thick and has rated LCD backlight life of more than 50,000 hours.

Sceptre's newest 40-inch LCD HDTV is currently available for \$499.99 at Walmart, Amazon, QVC, Sears, K-mart, Tiger Direct, Costco and NewEgg. For more information about this or the entire line of Sceptre products, please visit [www.sceptre.com](http://www.sceptre.com) or contact Pedro Chen at [pedrochen@maxborgesagency.com](mailto:pedrochen@maxborgesagency.com).

## PRODUCT SPECIFICATIONS

Model	X405BV-FMDU
Active Screen Size	40" Viewable
Aspect Ratio	16:9 Wide Screen
Brightness	550 cd/m2
Resolution	1920 x 1080
Response Time	6.5 ms
Built-in Tuner	ATSC / NTSC / Clear QAM
Signal Compatibility	1080p, 1080i, 720p, 480p, 480i
HDMI Input Signal Support	1080/24p, 1080/60p, 1080i, 720p, 480p, 480i
LCD Backlight Life	Over 50,000 hours
Ports	3 x HDMI (only HDMI3 with MHL function)
	1 x IEC-Connector 75Ω
	1 x Component (Audio input share with composite)
	1 x Composite
	1 x Earphone terminal (black)
	1 x USB
	1 x VGA
Additional Characteristics	ROKU Stick Compatible
	3D Comb Filter and De-Interlace Technology
	Integrated Parental Control
	Neck & Base Detachable
	Wall Mountable (400mm x 200mm)
Weight	39.7 lbs. (with stand)

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### About Sceptre

Headquartered in City of Industry, California, the hub of the computer industry, Sceptre is an internationally certified manufacturer of world class LCD and LED flat panel monitors. Established in 1984, Sceptre is fully committed to maintaining its status as a leader in the industry by providing the latest advanced technology in LCD and LED displays at affordable prices with tailored service programs. For more information, please visit [www.sceptre.com](http://www.sceptre.com).

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