

Sceptre Turns your Big Screen HDTV into a Smart TV with a Sound Bar 2.1 with Android™

Sound Bar 2.1 with built-in subwoofer and Android Ice Cream Sandwich 4.0 enables users to connect to the internet and download apps from Google Play Store



City of Industry, CA – June 27, 2013 – [Sceptre](#), superior manufacturers of world class LED and LCD HDTVs and PC displays, unveils the [SB301524W Speaker Sound Bar 2.1](#) with built-in subwoofer, Android platform and Wi-Fi connection to turn your ordinary HDTV into a smart TV through plug and play technology, enabling users to access movies, music, apps and games.

Sceptre's newest Sound Bar 2.1 includes Android's interactive media operating system to create the perfect entertainment atmosphere with the support of Wi-Fi and Android Platform. With the Android OS, users can access the Google Play™ Store to download thousands of songs, games, movies and apps to enhance their TV experience.

The SB301524W Sound Bar 2.1 incorporates a variety of technologies and components to produce room filling surround sound, including a 35W subwoofer with passive radiator, SRS WOW HD™ audio technology and dual front facing speakers. SRS WOW HD, developed by DTS technologies, improves the audio by widening the sound field, raising the vertical sound image and retrieving lost audio information during the mixing process to create a more natural surround sound experience.

Elegantly designed to complement HDTVs 42-inches and above, the SB301524W sound bar features a trendy touch sensor control panel to easily adjust volume, preset modes or sound sources, an auto-dimming LED screen that displays current settings and a remote control compatible with multiple Sceptre HDTVs. It is also the ideal replacement for expensive and bulky surround sound systems, eliminating unsightly wires, expensive adaptors and the need to have a separate subwoofer.

“The Sound Bar 2.1 with built-in subwoofer and Android Platform turns your traditional HDTV into a Smart TV at a fraction of the cost,” said Cathy Chou, Sceptre's vice president of operations. “Our newest addition to the family of sound bars not only enhances your HDTV experience, but also brings people closer by giving you access to the same applications as a computer, including Skype, Facebook, Instant Messenger and more.”



To enhance the overall experience, Sceptre offers an optional smart remote control that replicates the functionality of a traditional mouse and keyboard. The SB301524W sound bar can be easily wall-mounted using only two screws and is currently available for \$299.99 at Walmart, Amazon, Tiger Direct, Sears, K-Mart and NewEgg.

For more information please visit www.sceptre.com or contact PR representative Pedro Chen at (305) 374-4404 x139 or pedrochen@maxborgesagency.com.

PRODUCT SPECIFICATIONS

Model	SB301524W
Number of Subwoofers	1
Number of Speakers	2
Frequency Response	65Hz-20kHz
Output Power	18 Watts per speaker (36 Watts total) 35 Watts Subwoofer
TV compatibility	Any HDTV with HDMI input
Android Version	Android 4.0 Ice Cream Sandwich
Wi-Fi Supported Band	IEEE 802.11b, 802.11g, 802.11n
Wi-Fi Frequency	2.4G Hz
OS Version	Android 4.0 Ice Cream Sandwich
Preset Equalizer Settings	News
	Movie
	Music
	Games
Connector Types	2 Stereo RCA Inputs (Analog)
	1 Stereo Jack-3.5mm (Analog)
	1 Coaxial (Digital)
Touch Sensor Controls	Power
	Volume
	Preset EQ
	Sources
Included Accessories	SB301524W 2.1 Sound Bar
	3 head RCA Audio Cable
	3.5mm Stereo Cable
	Remote Control with Battery (AAA)

	Drywall Anchor with Screw (2 sets)
	User Manual
	Warranty Card
Gross Weight	6.24 lbs.
Dimension	37.4" x 2.17" x 3.54"

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About Sceptre

Headquartered in City of Industry, California, the hub of the computer industry, Sceptre is an internationally certified manufacturer of world class LCD and LED flat panel monitors. Established in 1984, Sceptre is fully committed to maintaining its status as a leader in the industry by providing the latest advanced technology in LCD and LED displays at affordable prices with tailored service programs. For more information, please visit www.sceptre.com.

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