

Sceptre Makes Driving Safer with CarCam Recorder Equipped with G Sensory Technology



Ultra Compact CarCam Recorder keeps drivers honest by capturing on road incidents and preserving evidence

City of Industry, Calif – May 1st, 2013 – Sceptre, superior manufacturers of world class LED and LCD HDTVs and PC displays, introduces the ultra-compact CarCam Recorder CCR2000, a full-HD 1080P video recorder specifically developed to capture crystal clear videos. Perfect for capturing evidence in case of emergencies, the CCR2000 is also the ideal camera to record scenic drives, provide an extra level of on-the-go security and more.

The CCR2000 records high-resolution 1920x1080 video using H.264 video compression technology that enables longer capture time and auto looping recording, guaranteeing a constant feed by automatically saving over earlier segments. Coupled with other innovative features such as a 120-degree wide angle lens at 1080p (140 degree at 720p), built-in HDMI Output for easy viewing on any display and G-Sensory Technology that detects collisions and automatically locks the footage to prevent overwriting, the CCR2000 is the ideal unit for all drivers, particularly professional drivers constantly on the road.

“Sceptre designed the CCR2000 to keep drivers safe by preserving evidence of incidents on the road, allowing them to prove who is at fault,” says Cathy Chou, vice president of operations. Sceptre. “The car-cam is not only the perfect safeguard against dishonest and reckless drivers, but the ideal accessory for those wanting to capture a driving experience, providing video driving directions and more.”

CCR2000 Highlights

- Full HD 1080p video capabilities
- 120° wide angle lens at 1080p and 140° at 720p

- G-sensor (gravity sensor) can detect a collision
- Camera automatically saves the recording during an accident and prevents the footage from being erased or overwritten
- 8 gigabyte SD card included records up to 250 minutes at 720p/30fps HD video
- Lithium ion battery for video recording when not connected to a power source
- HDMI video out makes directly connecting to the HDTV easy
- Built-in microphone records conversations and sounds
- Lock File function prevents video file from being overwritten
- Automatic calibration ensures a crisp and sharp video
- Automatic video stabilization eliminates jittery videos
- Ultra compact measures only 3.18 x x 2.36 x 2.29 inches
- Can be used as a regular camera or camcorder

The CCR2000 is currently available at Sears, K-mart, QVC, Amazon, NewEgg and Tiger Direct for \$399. For more information about the CCR2000, please visit www.sceptre.com or contact Pedro Chen at pedrochen@maxborgesagency.com.

#

About Sceptre

Headquartered in City of Industry, California, the hub of the computer industry, Sceptre is an internationally certified manufacturer of world class LCD and LED flat panel monitors. Established in 1984, Sceptre is fully committed to maintaining its status as a leader in the industry by providing the latest advanced technology in LCD and LED displays at affordable prices with tailored service programs. For more information, please visit www.sceptre.com.

Media contact:

Pedro Chen
Max Borges Agency
Sr. Account Manager
(305) 374-4404 x139
pedrochen@maxborgesagency.com