

Sceptre Outs Mega Affordable 47-inch LED HDTV with MHL Technology



HDTV armed with crystal clear 1920x1080 resolution, 1080P and tempered glass stand for under \$700

City of Industry, Calif – March 25, 2013 – [Sceptre](#), superior manufacturers of world class LED and LCD HDTVs and PC displays, unveils their [47-inch LED](#) with MHL (Mobile High-Definition Link) technology, an affordable big screen unit designed to deliver convenience, posh styling, long term energy savings and a supreme home entertainment experience.

Sceptre's newest 47-inch LED HDTV is part of an upcoming line of HDTVs focusing on elegance and style while incorporating user friendly technologies such as MHL, SRS TruSurround HD and more. Designed with a minimalistic look, the 47-inch LED HDTV features clean lines, ultra-slim sleek design, a tempered glass stand and jet black finish highlighted by a grey lower trim.

“Sceptre realizes that the majority of consumers does not need a 100-inch HDTV or a see-through screen, but do want reliability, performance and affordability,” said Cathy Chou, vice president of operations, Sceptre. “Our new 47-inch LED HDTV is the perfect combination of performance and practicality with added advantages such as MHL.”

MHL technology allows mobile devices to directly connect to the HDTV or display using a single cable, transmitting 1080P high-definition video and surround sound audio while simultaneously charging the connected mobile device.

Ideal for the high-tech man cave, posh decorated living room or the common household, the 47-inch LED HDTV is a true 16:9 widescreen, has a 1920x1080 resolution and a rated LED backlight life of more than 50,000 hours. In addition, it provides long term energy savings with an Energy Star V5.3/6.0 rating and an estimated yearly energy costs of only \$19.50.

Sceptre's [47-inch LED HDTV](#) with MHL technology is currently available for \$699 at [Amazon](#), [QVC](#), [Sears](#), [K-mart](#), [Tiger Direct](#), [Costco](#) and [NewEgg](#). For more information about this or the entire line of Sceptre products, please visit www.sceptre.com or contact Pedro Chen at pedrochen@maxborgesagency.com.

PRODUCT SPECIFICATIONS

Model	E478BV-FMDU
Active Screen Size	47" Viewable
Aspect Ratio	16:9 Wide Screen
Brightness	360 cd/m2 (typ.)
Resolution	1920 x 1080
Response Time	6 ms
Built-in Tuner	ATSC / NTSC / Clear QAM
Signal Compatibility	1080P, 1080i, 720P, 480P, 480i
HDMI Input Support	1080/24P, 1080/60P, 1080i, 720P, 480P, 480i
LED Backlight Life	Over 50,000 hours
Ports	3 HDMI (1 Integrated MHL)
	1 USB 2.0
	1 VGA
	1 Headphone Output
Additional Characteristics	Energy Star (V5.3 / V6.0)
	3D Comb Filter and De-Interlace Technology
	SRS TruSurround HD
	Base Swivel Angle +/- 25 Degrees
	Neck & Base Detachable
	Wall Mountable (400x400mm)
Weight	42 lbs. (with stand)

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About Sceptre

Headquartered in City of Industry, California, the hub of the computer industry, Sceptre is an internationally certified manufacturer of world class LCD and LED flat panel monitors. Established in 1984, Sceptre is fully committed to maintaining its status as a leader in the industry by providing the latest advanced technology in LCD and LED displays at affordable prices with tailored service programs. For more information, please visit www.sceptre.com.

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