

Sceptre Makes Home Theater Integration Easier with MHL Technology



MHL technology allows mobile devices to directly connect to the HDTV or display and utilize it as a larger screen

Now available in Sceptre's 2013 line of LED HDTVs

City of Industry, Calif – March 20, 2013 – Sceptre, superior manufacturers of world class LED and LCD HDTVs and PC displays, makes home theater integration easier by incorporating MHL (Mobile High-Definition Link) technology in its acclaimed lineup of LED HDTVs starting from 32-inch to 58-inch units.

Currently available in multiple models, including a 32-inch and 47-inch LED HDTV, MHL technology allows mobile phones and other portable devices to directly connect to the high-definition television or displays through a single cable, utilizing it as a display or speaker. Different from traditional connections, MHL technology supports up to 1080p high-definition video and surround sound audio while simultaneously charging the connected mobile device.

In addition, the HDTV mirrors the mobile devices' screen, allowing users to utilize the same menu to play movies, listen to music or stream videos. MHL technology also enables the user to control the connected device through the HDTVs remote control.

“Sceptre understands the importance of convenience and strives to adopt the most cutting technologies while remaining affordable,” said Cathy Chou, vice president of operations, Sceptre. “MHL technology will enhance our HDTVs ability to deliver crystal-clear HD content and immersive surround sound.”

MHL technology was developed by the MHL consortium and is presently found in more than 200 million devices worldwide, the majority of those integrated into Android mobile devices.

For more information about MHL Technology, upcoming HDTVs or the entire line of Sceptre products, please visit www.sceptre.com or contact Pedro Chen at pedrochen@maxborgesagency.com.

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About Sceptre

Headquartered in City of Industry, California, the hub of the computer industry, Sceptre is an internationally certified manufacturer of world class LCD and LED flat panel monitors. Established in 1984, Sceptre is fully committed to maintaining its status as a leader in the industry by providing the latest advanced technology in LCD and LED displays at affordable prices with tailored service programs. For more information, please visit www.sceptre.com.

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