

# Sceptre Newest Sound Bar Delivers Exhilarating Sound Experience



*Compact all-in- one Speaker Sound Bar 2.1 with built-in subwoofer delivers room-filling high fidelity audio*

**City of Industry, CA – February 26, 2013 –** [Sceptre](#), superior manufacturers of world class LED and LCD HDTVs and PC displays, unveils the [SB301523 Speaker Sound Bar 2.1](#) with built-in subwoofer, the all-in-one sound solution for budget-conscious users seeking a dynamic home audio experience without sacrificing space and design.

The SB301523 Sound Bar 2.1 produces heart pumping surround sound through dual 20 Watt speakers and a built-in 40 Watt subwoofer. In addition, integrated technologies such as High Efficiency Amplifier, SRS WOW audio and sculpted bass response deliver a more natural audio with a wider sound field and raised sound image.

The perfect replacement for expensive and bulky home theater systems, Sceptre's newest Speaker Sound Bar 2.1 eliminates wires and the need for a separate subwoofer; and is compact enough to fit on any shelf or in front of any HDTV. Elegant enough to become a centerpiece, it features a touch sensor control panel to easily adjust volume, preset modes or sound sources and an LED screen that displays all settings.

"Sceptre's new Sound Bar 2.1 with built-in subwoofer gives users the ability to enjoy high quality sound without the hassle of purchasing and installing expensive entertainment systems," said Sceptre's Vice President of Operations, Cathy Chou. "This all-in-one unit provides a much richer sound than traditional 2.0 sound bars, giving users movie theater quality surround sound with deep bass and crisp high notes."

The SB301523 Sound Bar 2.1 can be easily wall-mounted using two screws and comes with an infrared remote control compatible with multiple Sceptre TVs, eliminating the need of having multiple remote controls. In addition, it includes 4 preset sound modes individually tuned to deliver the best sound quality to enjoy music, movies, news, and video games.

"Our latest Sound Bar reinforces our commitment to providing quality home entertainment solutions with the perfect balance of performance and affordability," added Chou.

Ideal for HDTVs 40-inches or smaller, the Sceptre Speaker Sound Bar 2.1 with built-in subwoofer is currently available for \$159.99 at Amazon, Tiger Direct, Sears, K-Mart and NewEgg. For more information or product images, visit [www.sceptre.com](http://www.sceptre.com) or contact PR representative Pedro Chen at (305) 374-4404 x139 or [pedrochen@maxborgesagency.com](mailto:pedrochen@maxborgesagency.com).

## PRODUCT SPECIFICATIONS

Model	SB301523
Number of Subwoofers	1
Number of Speakers	2
Speaker Diameter	2 inch
Frequency Response	55 Hz – 20 KHz
Output Power	20 Watts per speaker (40 Watts total)
	40 Watts Subwoofer
Preset Equalizer Settings	News
	Movie
	Music
	Games
Connector Types	2 Stereo RCA Inputs (Analog)
	1 Stereo Mini Jack-3.5mm (Analog)
	1 Coaxial (Digital)
Touch Sensor Controls	Power
	Volume
	Preset EQ
	Sources
Included Accessories	Wall Mounting Kit
	1 Remote Control (battery included)
	1 Audio Cable (Analog + Coaxial)
	1 3.5 Stereo Cable
Gross Weight	5.76 lbs.
Dimension	30.71" x 2.13" x 4.06"

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### About Sceptre

Headquartered in City of Industry, California, the hub of the computer industry, Sceptre is an internationally certified manufacturer of world class LCD and LED flat panel monitors. Established in 1984, Sceptre is fully committed to maintaining its status as a leader in the industry by providing the latest advanced technology in LCD and LED displays at affordable prices with tailored service programs. For more information, please visit [www.sceptre.com](http://www.sceptre.com).

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