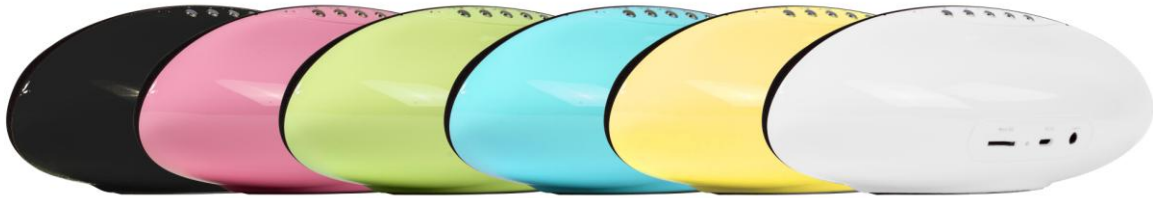


# Sceptre Unveils SoundPal, the Stylish On-the-Go Music Companion

*Chic Bluetooth speaker equipped with state-of-the-art technology ideal for the on-the-go fashion conscious music lovers*



**City of Industry – February 19, 2014** – [Sceptre](#) announces the availability of the [SoundPal](#), the stylish portable Bluetooth speaker and audio enhancer capable of blasting up to 6 hours of music. Equipped with state-of-the-art technology and an array of accessories, the SoundPal is the ideal solution for music lovers seeking stunning sound in a trendy package.

“The SoundPal addresses the market’s demand for great sound in an appealing package that is convenient and easy to use,” said Cathy Chou, vice president of operations, Sceptre. “The SoundPal takes full advantage of Sceptre’s 30 years of expertise in delivering spectacular home entertainment solutions by delivering our characteristic big performance into portable package.”

## Stunning Compatibility



The SoundPal delivers room-filling sound via two active drivers, one passive bass radiator and an integrated amplifier. Designed to be universally compatible, the portable speaker is equipped with NFC and Bluetooth connectivity, making it easy to pair with smartphones, music players, tablets and more.

The SoundPal also comes with a 3.5 mm line-in cable for non-Bluetooth devices, allowing it to directly connect to television sets, older sound systems, computers and more. To ensure easy music listening even without a connected device, Sceptre's SoundPal has a Micro SD card reader, allowing users play music directly from the Micro SD card.



### **Fashionable Convenience**

Sceptre's SoundPal charges via USB and comes with an integrated noise cancelling microphone, transforming it into a speakerphone when needed. When connected via Bluetooth, the SoundPal's on-board controls gives users the ability to answer or ignore phone calls, pause and resume music and switch tracks.

The SoundPal weighs less than 1lb, has a unique football shape that is easy to carry around and comes with a variety of convenient accessories including a protector cover to prevent bumps and scrapes, a carabineer to easily clip on backpacks and a Dual 3.5 mm to RCA Stereo Audio Cable. The Dual 3.5 mm to RCA Stereo Audio cable transforms two SoundPals into the perfect TV sound enhancer by directly connecting the speakers to the TV and automatically pumping out left and right sound.

Available in six premium colors: pink, lime green, blue, yellow, black and white, the SoundPal is the perfect companion for an evening with friends, blasting music by the beach or pumping up the audio on a TV set.

The Sceptre SP05032 SoundPal adds a touch of style and color to the portable Bluetooth speaker industry and is now available for MSRP \$99.99. For more information about the SoundPal or the entire line of Sceptre products, please visit [www.sceptre.com](http://www.sceptre.com)

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**About Sceptre**

Headquartered in City of Industry, California, the hub of the computer industry, Sceptre is an internationally certified manufacturer of world class LCD and LED flat panel monitors. Established in 1984, Sceptre is fully committed to maintaining its status as a leader in the industry by providing the latest advanced technology in LCD and LED displays at affordable prices with tailored service programs. For more information, please visit [www.sceptre.com](http://www.sceptre.com).