

Sceptre 32-inch LED HDTV Now Available with MHL Technology

MHL technology allows mobile phones and other portable devices to directly connect to high-definition televisions and displays



City of Industry, Calif – February 6, 2013 – Sceptre, superior manufacturers of world class LED and LCD HDTVs and PC displays, unveils their first LED HDTV with MHL (Mobile High-Definition Link) technology, an ultra-slim 32-inch designed to deliver the ultimate interactive home entertainment experience.

Sceptre's 32-inch LED HDTV with MHL technology is part of an upcoming series of HDTVs that allows users to utilize their big screen TV as a display or speaker for their mobile phones or portable devices. In addition, the HDTV's remote can control the connected device.

Developed by the MHL consortium, MHL technology utilizes a single cable to support up to 1080p high-definition video and surround sound audio while simultaneously charging the connected device.

"Sceptre's understands that convenience is at the forefront of the consumers' needs," said Cathy Chou, vice president of operations, Sceptre. "The new line of HDTVs with MHL technology provides the extra usability and connectivity we all seek while remaining affordable."

Perfect for both the high tech man cave and the common household, the 32-inch LED HDTV with MHL technology is a true 16:9 widescreen, has a 1920x1080 resolution and a rated LED backlight life of more than 50,000 hours. It also comes with integrated technologies such as auto dynamic contrast enhancement, auto-volume level control,

sound equalizer settings and surround sound capability to deliver crisp images and stereo quality entertainment.

Sceptre's 32-inch LED HDTV with MHL technology is currently available for \$599.99 at Amazon, QVC, Sears, K-mart, Tiger Direct, Costco and NewEgg. For more information about this or the entire line of Sceptre products, please visit www.sceptre.com or contact Pedro Chen at pedrochen@maxborgesagency.com.

PRODUCT SPECIFICATIONS

Model	E328BV-FMD
Active Screen Size	31.5" Viewable
Aspect Ratio	16:9 Wide Screen
Brightness	450 cd/m2 (typ.)
Resolution	1920 x 1080
Response Time	8 ms
Built-in Tuner	ATSC / NTSC / Clear QAM
Signal Compatibility	1080P, 1080i, 720P, 480P, 480i
HDMI Input Support	1080/24P, 1080/60P, 1080i, 720P, 480P, 480i
LED Backlight Life	Over 50,000 hours
Ports	3 HDMI (1 Integrated MHL)
	1 USB
	1 VGA
Additional Characteristics	Energy Star (V5.3)
	3D Comb Filter and De-Interlace Technology
	Integrated Parental Control
	Base Swivel Angle +/- 15 Degrees
	Neck & Base Detachable
	Wall Mountable (200x100mm)
Weight	17.97 lbs. (with stand)

###

About Sceptre

Headquartered in City of Industry, California, the hub of the computer industry, Sceptre is an internationally certified manufacturer of world class LCD and LED flat panel monitors. Established in 1984, Sceptre is fully committed to maintaining its status as a leader in the industry by providing the latest advanced technology in LCD and LED displays at affordable prices with tailored service programs. For more information, please visit www.sceptre.com.

Media contact:

Pedro Chen
 Max Borges Agency
 Account Manager
 (305) 374-4404 x139

pedrochen@maxborgesagency.com