

Sceptre Bolsters Lineup of HDTVs with 32-inch Color Series With Built-In DVD Player

Blue, pink, purple and white HDTVs livens any room with superb picture quality and DVD convenience



City of Industry, Calif. – July 28, 2014 – [Sceptre](#) bolsters its lineup of consumer entertainment solutions with the latest selection of HDTVs with built-in DVD player. Part of Sceptre’s Color Series, the new 32-inch LED HDTVs offer the convenience of having an integrated DVD player, outstanding long term energy savings with an Energy Star V6.1 rating, and superb HD image quality capable of displaying 16.7 million colors.

Designed to liven any room, including more compact spaces such as a dorm room, loft or RV, the 32-inch Color Series HDTVs come in four striking colors; blue, pink, purple and white. Sceptre’s newest HDTVs also provide superior convenience, mobility and adaptability by eliminating the need for a separate DVD player and its connecting wires. It features an elegant brush metal design, is surprisingly thin even with an integrated DVD player, is wall-mountable, and has a swivel base to make adjusting viewable angles easy.



“Consumers demand convenience, reliability and affordability, and our newest 32-inch Color Series LED HDTV with built-in DVD player satisfies every single demand,” says

Cathy Chou, vice president of operations, Sceptre. “It is compact enough for the smallest spaces, has an LED backlight life rating of over 50,000 hours.”

The 32-inch Color Series LED HTVs feature a 16:9 widescreen ratio with 1366x768 resolution and 8ms response time for outstanding viewing pleasure. They are also equipped with multiple ports for easy connectivity, including 3 HDMI ports capable of delivering crystal clear video and audio while transforming the HDTV into an additional computer monitor or display.

Sceptre is the only company offering color options on their 32-inch LED HDTVs, and the 32-inch Color Series LED HDTV is now available at Amazon, Best Buy, Costco, K-Mart, NewEgg, QVC, Sam’s Club, Target, Sears’ Marketplace, and Walmart. For more information about this or the entire line of Sceptre products, please visit www.sceptre.com

PRODUCT SPECIFICATIONS

Model	E325LD-HDR (Blue) / E325PD-HDR (Purple) / E325UD-HDR / E325WD-HDR (White) / E325PD-HDR (Pink)
Screen Size	31.5” (Diagonally from corner to corner)
Aspect Ratio	16:9 Wide Screen
Brightness	250 cd/m ²
Resolution	1366x768
Response Time	8ms (G-to-G)
Built-in Tuner	ATSC, NTSC, Clear QAM
Signal Compatibility	1080P, 1080i, 720P, 480P, 480i
HDMI Input Support	1080/24P, 1080/60P, 1080i, 720P, 480P, 480i
LED Backlight Life	Over 50,000 hours
Ports	3 HDMI
	1 USB (2.0)
	1 VGA Input
	1 AV Composite
	1 YPbPr Component
Additional Characteristics	16.7 Million Colors
	Energy Star (V6.1)
	Surround Sound Mode
	Swivel +/- 20 degrees
	Wall Mountable (200x100mm VESA Standard)
Weight	13.20 lbs. with stand

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About Sceptre

Headquartered in City of Industry, California, the hub of the computer industry, Sceptre is an internationally certified manufacturer of world class LCD and LED flat panel

monitors. Established in 1984, Sceptre is fully committed to maintaining its status as a leader in the industry by providing the latest advanced technology in LCD and LED displays at affordable prices with tailored service programs. For more information, please visit www.sceptre.com.