



GADGETS, MULTIMEDIA

SCEPTRE BREAKS THE ECONOMIC BARRIER OF GADGET OWNERSHIP AGAIN, THIS TIME WITH A \$900 UHD TV

UPDATED OCT 14, 2014 | MIKE CHUA | LEAVE A COMMENT

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we didn't specifically review TVs, but that doesn't mean we aren't into it. in fact, we have the opportunity to scrutinized the UHD TV from three major brands, comparing them alongside with Full HD TVs and we have only one thing to say: once you seen UHD quality, you are not going to go back to Full HD. unfortunately, the truth is, most people have to settle with Full HD as UHD TV prices are still un-

realistic for average folks. luckily, Sceptre is here again to break that economic barrier for gadget ownership. introducing the **Sceptre U500 UHD TV**, a 49-inch that touts 4K resolution and SRS TruSurround HD technology to deliver the highest level of images and audio experience without breaking your bank. its 16:9 display turns out an eye-watering 3,840 x 2,160 resolution, while SRS TruSurround HD ensures an immersive surround sound regardless where you sit in the room. despite being the 'budget' UHD TV, it is no slouch in the look department.



aesthetically minimalistic in design, the U500 UHD TV has an incredibly thin bezel highlighted by an equally minimal halo-style steel base, giving the set a somewhat picturesque view. Sceptre surprises us cos' more often than not budget versions of anything is almost always less than pleasant looking, but the U500 is an obvious opposite. other notables include true 4K and upscaling 4K viewing technology, 8ms grey-to-grey response time, built-in ATSC/NTSC tuner, Energy Star V6.1 compliant, VESA mount compatible, plus a host of connectivity including USB 2.0 port, MHL connectivity, HDMI ports, HDCP 2.2 (next-gen 4K copy protection), VGA port, as well as Composite and Component

ports. the Sceptre 49-inch U500 UHD TV (model: U500CV-UMK) is expected to hit the market this month for just **\$899.99**. unbelievable? well, believe it. available through Amazon, Best Buy, Costco, Sam's Club, Target Sears' Marketplace and Walmart.





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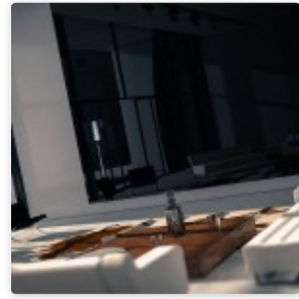
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