

## The Smaller Screens are starting to Fill Bigger Shoes



**City of Industry, CA- November 16, 2015-** Sceptre releases two new 24" HDTVs- E246BV-FMQC and E246BD-FMQC. 720P resolution is normally a mainstay on HD TVs. As far as most manufacturers were concerned, most 20 to 30 inch models were used as secondary TVs, and 720P appeared to get the job done. When you turn on these TVs, you find it hard to disagree with them. The mere fact that they have HD at all provides visuals that out perform any analog picture any day. But Sceptre decided to leap a few more steps forward by equipping its E245 24 inch series with Full HD (1080P) resolution, and it has maintained this trend with their newest series – the E246 24 inch series. Of the two new models that have been released, one comes with a convenient built-in DVD player.

A second advancement to consider is the inclusion of MHL (Mobile High-Definition Link). Shared with the HDMI port, MHL makes it possible for all of the content on your smartphone or tablet to be displayed on the larger, LED screen, and now in 1080P! It is customary for this convenient technology to find its way on a 50 inch TV but you would be hard pressed to find it on anything smaller than a 32 inch until now. So if you want to get your share of simplicity at its finest, check out the Sceptre Store and Walmart.com to pick up these items. Keep your eyes open, they will be going on sale during the fall and Holiday seasons.

“Now that customers constantly enjoy an infinite number of feature options on their smartphones, they are no longer satisfied with using fewer features on smaller screens,” says Cathy Chou, Vice President of Operations, Sceptre. “It is now more necessary than ever to make these technologies and applications available on the LED displays, and the first step is to provide Full HD and MHL.” Says Cathy Chou, Vice President of Operations, Sceptre.

The E246 Series is now available at Walmart.com and Sceptrestore.com

## Product Specifications

Model	E246BV-FMQC
Screen Size	Class 24 (Viewable 23.6")
Resolution	1920 x 1080 P
Aspect Ratio	Wide Screen 16:9
Brightness	200 cd/m2
Response Time	8ms (G-to G)
Refresh Rate	60 Hz
LED Backlight Life	30,000+ Hours
HDMI Input Support	1080/24p, 1080/60p , 1080i, 720p, 480p, 480i
Ports	1x HDMI (MHL shares HDMI port) 1x Component 1x VGA (D-SUB terminal blue, 15 pin) 1x USB 1x IEC- Connector 75Ω 1x PC Audio in terminal (black)
Additional Features	Wall Mountable Audio Surround Mode
Energy Star	V7.0
Net Weight w/ Stand	5.38 lb

Model	E246BD-FMQC
Screen Size	Class 24 (Viewable 23.6")
Resolution	1920 x 1080 P
Aspect Ratio	Wide Screen 16:9
Brightness	200 cd/m2
Response Time	8ms (G-to G)
Refresh Rate	60 Hz
LED Backlight Life	30,000+ Hours
HDMI Input Support	1080/24p, 1080/60p , 1080i, 720p, 480p, 480i
Ports	1x HDMI (MHL shares HDMI port) 1x Component 1x VGA (D-SUB terminal blue, 15 pin) 1x USB 1x IEC- Connector 75Ω 1x PC Audio in terminal (black)
Additional Features	<b>Built-in DVD Player</b> Wall Mountable Audio Surround Mode
Energy Star	V7.0
Net Weight w/ Stand	6.51 lb

## **About Sceptre**

Headquartered in City of Industry, California, the hub of the computer industry, Sceptre is an internationally certified manufacturer of world class LCD and LED flat panel monitors.

Established in 1984, Sceptre is fully committed to maintaining its status as a leader in the industry by providing the latest advanced technology in LCD and LED displays at affordable prices with tailored service programs. For more information, please visit [www.sceptre.com](http://www.sceptre.com).