

Sceptre Releases Three New 4K UHD TV Packed with Cutting-Edge Technology



City of Industry, CA- November 6, 2015- As more and more 4K content hits the market, 4K UHD TVs have risen to the forefront of mainstream technology. To meet this growing demand, Sceptre is releasing three new 4K UHD TVs – a 43” (U435CV-UMC), a 49” (U505CV-UMC), and a 55” (U550-UMC). Offering 4 times the amount of pixels, every shard of color and every grain of sand brilliantly comes into view.

To make this possible, these 4Ks are built with 3840 x 2160 resolution panels. HDMI 2.0 effortlessly streams the 4K content and HDCP 2.2 makes sure all copyrighted material will play on the display. MHL, shared with the HDMI 1 port, connects smartphones and tablets to the display and simultaneously charges the device. It also comes with USB, so viewing photos, listening to stored music, and charging devices is easily accessible.

UHD upscaling enhances Standard, High, and Full High Definition resolutions, giving it a semblance of the clarity that is produced by 4K. To equal the advances in 4K resolution, MEMC 120 (Motion Estimation and Motion Compensation) is included to ensure that these highly-detailed images smoothly transition without a hint of delay or ghosting.

Learn more about these items on Sceptre’s website www.sceptre.com

These 4K displays will be available starting Black Friday at www.Walmart.com

You can also purchase them at the Sceptre Store

<http://www.sceptre.com/store/TV/4K-UHD-TV/U505CV-UMC-49%22-4K-UHD-TV-product771category1category73.html>

About Sceptre Headquartered in City of Industry, California, the hub of the computer industry, Sceptre is an internationally certified manufacturer of world class LCD and LED flat panel monitors. Established in 1984, Sceptre is fully committed to maintaining its status as a leader in the industry by providing the latest advanced technology in LCD and LED displays at affordable prices with tailored service programs. For more information, please visit www.sceptre.com.