

U550CV-UMRD 55" 4K UHD TV



Specification

Display	
Active Screen Size	55" Diagonal Viewable
Panel Type	VA (Vertical Alignment)
Native Resolution	3840 x 2160
Refresh Rate	Up to 60Hz Refresh Rate
Aspect Ratio	16:9
Response Time	6.5ms (G-to-G)
Pixel Pitch	0.315mm (H) x 0.315mm (V)
Dynamic Contrast Ratio	1,000,000:1
Color Gamut	sRGB: 97% DCI-P3: 77%
Color Depth	1.07B (8-bit + Hi-FRC)
Contrast Ratio	5,000 : 1
Brightness (Typ.)	280 cd/m²
Viewing Angle	Vertical: 178° / Horizontal: 178°
High Dynamic Range (HDR)	Yes
Backlight Type	DLED
Backlight Life	30,000+ Hours

Surface Treatment	(Haze 1%)□Hard coating (3H)
Audio Features	
Auto Volume Level Control	Available
Audio Adjustable Control	Treble, Bass, Balance, Volume, Mute control, Preset EQ□
Speakers	2 x 10W/8Ω□
Video Features	
OSD (On Screen Display Control)	Standard / Mild / Dynamic / User
Picture Mode	Normal / Wide / Cinema / Zoom
Picture Control	Brightness, Contrast, Backlight, Color, Tint, Sharpness
Temperature (color)	Warm / Normal / Cool / Standards
OSD Supported Languages / Subtitles	English / Spanish / French
Other Features	
Weak Signal Enhancement	Yes
Comb Filter	Yes
De-interlace Technology	Yes
Noise Reduction	Yes
MPEG Noise Reduction	Yes
Second Audio Program (SAP)	Yes
User Define Channel Label	Yes
Closed Captioning (CC)	Yes
Program Guide	Yes
Parental Control (V-Chip)	Yes
Digital Clock	Yes
Sleep Timer	Yes
Channel Block (with passcode)	Yes
Show / Hide Channel	Yes
Power Saving Mode	Yes
Users Define Source Name	Yes
Audio Guidance	Yes
Inputs & Outputs	
HDMI (# of Ports & Version)	3
Supported HDMI Signals	480i, 480p, 720p, 1080i, 1080p, 2160P
Cable / Antenna Input	ATSC / NTSC
Supported HDTV Signals	480i, 480p, 720p, 1080i, 1080p
SPDIF Audio Output	Yes (OPTICAL)
Component (YPbPr) Input	1
3.5mm Headphone Jack (Output)	Yes
USB	Yes
Supported Component Signals	480i, 480p, 720p, 1080i, 1080p
Composite Video	1
Supported Composite Video Signals	480i, 480p, 720p, 1080i, 1080p
Mechanical Features	
Chassis Colors	Black

Stand Detachable	Yes
Bezel Width	Right,Left,Top:16mm Bottom:23.8mm
VESA Mount Pattern (mm)	200mm x 200mm
VESA Mount Screw Size (mm)	M6 x 20mm (4pcs)
Stand Screw Size & Quantity (mm)	M4 x 18mm (6PCS)
Dimensions	
With Stand (inches, W x H x D)	48.96" x 30.76" x 10.03"
Without Stand (Inches, W x H x D)	48.96" x 28.43" x 3.66"
Carton Box Dimension (inches, W x H x D)	52.95" x 32.28" x 6.69"
Stand Separation Dimension W x D (inches)	282 x 67.5 x 46.5 mm
Weight	
Net Weight with Stand (lbs)	26.4 lbs
Net Weight without Stand (lbs)	25.2 lbs
Gross Weight (lbs)	37.4 lbs
Power	
Type	AC Cord
Power Range (V, A, Hz)	100-240V 50-60Hz
Power Consumption (Typical)	97W
Maximum	135W
Standby	<0.5W
Sleep	<0.5W
Regulations / Certifications	
Regulations	FCC, ISTA
Certifications	Energy Guide, HDMI
Warranty	
Limited Parts and Labor	One Year
What's in the Box?	
Power Cable	AC Power Cord x 1
Accessories	Display x 1, Stand x 1 (2 legs), Screw Driver x 1, Stand Screws x 6, Sceptre Remote Control x 1, User Quick Start Guide x 1, User Manual x 1, Warranty Card x 1
Remote Control Model No	8142026670003C

Key Features



LED

With sharper contrasts of light and darks, LED display delivers a vast array of rich colors, ensuring that moving images have never been so pleasing to the eyes.



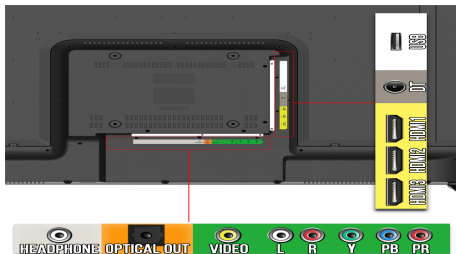
UHD Upscaling

Breathing new life into the colors of older movies and shows, UHD Upscaling upgrades SD, HD, FHD resolution nearly to the level of the masterful 4K picture quality the UHD display has to offer.



HDR

HDR (High Dynamic Range) delivers the most stunning brights and darks that the naked eye has ever witnessed on a 4K UHD TV.



Multiple Ports

3 HDMI ports deliver sharply crafted images during fast-paced action scenes. Component & Composite ports provide analog video. Audio In, a headphone jack, & optical out enhance audio.



HDMI 2.0

Connect all your favorite devices-game consoles, blu-ray devices, laptops. HDMI 2.0 ensures you get the best picture and audio quality from your 4K display.



HDCP 2.2

HDCP 2.2 ensures that all the 4K content that is transferred from a source (Blu-Ray player, DVD player, etc.) to the display (the TV) is secured with copyright protection.

Key Features



USB Port

Let's you view your pictures as a slideshow or listen to your favorite music via the USB port. Just insert your flash drive into the USB port for the ultimate entertainment.



ARC

ARC (Audio Return Channel) uses a single HDMI connection to send audio from a TV to a sound bar or AV receiver.



Consumer Electronics Control (CEC)

The Consumer Electronics Control (CEC) feature allows users to control HDMI connected devices with only one remote. Since more audio content can now be accessed with ARC and CEC, entertainment just took a giant leap forward.



VESA Wall Mountable

The VESA wall mount provides the ideal position to view your TV and eliminates cable clutter, contributing a stylishly modern addition to your decor.



Customer Service

Our customer service representatives are, and have always been, based in the USA, guaranteeing that our customers' needs are met as efficiently as possible.



30+ Years of Experience

Founded in City of Industry, CA over 30 years ago, Sceptre Inc. made a promise to create & deliver superior products for remarkably affordable prices, a rare tradition that continues today.