# U550CV-UMRD 55" 4K UHD TV



# Specification

| Display | |
|---|---|
| Active Screen Size | 55" Diagonal Viewable |
| Panel Type | VA (Vertical Alignment) |
| Native Resolution | 3840 x 2160 |
| Refresh Rate | Up to 60Hz Refresh Rate |
| Aspect Ratio | 16:9 |
| Response Time | 6.5ms (G-to-G) |
| Pixel Pitch | 0.315mm (H) x 0.315mm (V) |
| Dynamic Contrast Ratio | 1,000,000:1 |
| Color Gamut | sRGB: 97% DCI-P3: 77% |
| Color Depth | 1.07B (8-bit + Hi-FRC) |
| Contrast Ratio | 5,000 : 1 |
| Brightness (Typ.) | 280 cd/m² |
| Viewing Angle | Vertical: 178&deg; / Horizontal: 178&deg; |
| High Dynamic Range (HDR) | Yes |
| Backlight Type | DLED |
| Backlight Life | 30,000+ Hours |

| | |
|---|---|
| Surface Treatment | (Haze 1%)Hard coating (3H) |

## Audio Features

| | |
|---|---|
| Auto Volume Level Control | Available |
| Audio Adjustable Control | Treble, Bass, Balance, Volume, Mute control, Preset EQ |
| Speakers | 2 x 10W/8Ω |

## Video Features

| | |
|---|---|
| OSD (On Screen Display Control) | Standard / Mild / Dynamic / User |
| Picture Mode | Normal / Wide / Cinema / Zoom |
| Picture Control | Brightness, Contrast, Backlight, Color, Tint, Sharpness |
| Temperature (color) | Warm / Normal / Cool / Standards |
| OSD Supported Languages / Subtitles | English / Spanish / French |

## Other Features

| | |
|---|---|
| Weak Signal Enhancement | Yes |
| Comb Filter | Yes |
| De-interlace Technology | Yes |
| Noise Reduction | Yes |
| MPEG Noise Reduction | Yes |
| Second Audio Program (SAP) | Yes |
| User Define Channel Label | Yes |
| Closed Captioning (CC) | Yes |
| Program Guide | Yes |
| Parental Control (V-Chip) | Yes |
| Digital Clock | Yes |
| Sleep Timer | Yes |
| Channel Block (with passcode) | Yes |
| Show / Hide Channel | Yes |
| Power Saving Mode | Yes |
| Users Define Source Name | Yes |
| Audio Guidance | Yes |

## Inputs &amp; Outputs

| | |
|---|---|
| HDMI (# of Ports & Version) | 3 |
| Supported HDMI Signals | 480i, 480p, 720p, 1080i, 1080p, 2160P |
| Cable / Antenna Input | ATSC / NTSC |
| Supported HDTV Signals | 480i, 480p, 720p, 1080i, 1080p |
| SPDIF Audio Output | Yes (OPTICAL) |
| Component (YPbPr) Input | 1 |
| 3.5mm Headphone Jack (Output) | Yes |
| USB | Yes |
| Supported Component Signals | 480i, 480p, 720p, 1080i, 1080p |
| Composite Video | 1 |
| Supported Composite Video Signals | 480i, 480p, 720p, 1080i, 1080p |

## Mechanical Features

| | |
|---|---|
| Chassis Colors | Black |

| | |
|---|---|
| Stand Detachable | Yes |
| Bezel Width | Right,Left,Top:16mm Bottom:23.8mm |
| VESA Mount Pattern (mm) | 200mm x 200mm |
| VESA Mount Screw Size (mm) | M6 x 20mm (4pcs) |
| Stand Screw Size & Quantity (mm) | M4 x 18mm (6PCS) |
| **Dimensions** | |
| With Stand (inches, W x H x D) | 48.96" x 30.76" x 10.03" |
| Without Stand (Inches, W x H x D) | 48.96" x 28.43" x 3.66" |
| Carton Box Dimension (inches, W x H x D) | 52.95" x 32.28" x 6.69" |
| Stand Separation Dimension W x D (inches) | 282 x 67.5 x 46.5  mm |
| **Weight** | |
| Net Weight with Stand (lbs) | 26.4 lbs |
| Net Weight without Stand (lbs) | 25.2 lbs |
| Gross Weight (lbs) | 37.4 lbs |
| **Power** | |
| Type | AC Cord |
| Power Range (V, A, Hz) | 100-240V 50-60Hz |
| Power Consumption (Typical) | 97W |
| Maximum | 135W |
| Standby | <0.5W |
| Sleep | <0.5W |
| **Regulations / Certifications** | |
| Regulations | FCC, ISTA |
| Certifications | Energy Guide, HDMI |
| **Warranty** | |
| Limited Parts and Labor | One Year |
| **What's in the Box?** | |
| Power Cable | AC Power Cord x 1 |
| Accessories | Display x 1, Stand x 1 (2 legs), Screw Driver x 1, Stand Screws x 6, Sceptre Remote Control x 1, User Quick Start Guide x 1, User Manual x 1, Warranty Card x 1 |
| Remote Control Model No | <a href="https://www.sceptre.com/Accessories/Remote-Control/TV-Remote-Control-8142026670003C-product1054category19category69.html">8142026670003C</a> |

# Key Features



### LED

With sharper contrasts of light and darks, LED display delivers a vast array of rich colors, ensuring that moving images have never been so pleasing to the eyes.
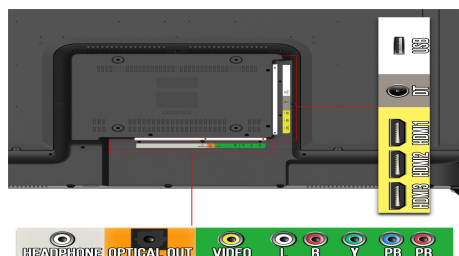


### UHD Upscaling

Breathing new life into the colors of older movies and shows, UHD Upscaling upgrades SD, HD, FHD resolution nearly to the level of the masterful 4K picture quality the UHD display has to offer.



### HDR

HDR (High Dynamic Range) delivers the most stunning brights and darks that the naked eye has ever witnessed on a 4K UHD TV.



### Multiple Ports

3 HDMI ports deliver sharply crafted images during fast-paced action scenes. Component & Composite ports provide analog video. Audio In, a headphone jack, & optical out enhance audio.



### HDMI 2.0

Connect all your favorite devices-game consoles, blu-ray devices, laptops. HDMI 2.0 ensures you get the best picture and audio quality from your 4K display.



### HDCP 2.2

HDCP 2.2 ensures that all the 4K content that is transferred from a source (Blu-Ray player, DVD player, etc.) to the display (the TV) is secured with copyright protection.

# SCEPTRE®
# Key Features

### USB Port

Let's you view your pictures as a slideshow or listen to your favorite music via the USB port. Just insert your flash drive into the USB port for the ultimate entertainment.

### ARC

ARC (Audio Return Channel) uses a single HDMI connection to send audio from a TV to a sound bar or AV receiver.

### Consumer Electronics Control (CEC)

The Consumer Electronics Control (CEC) feature allows users to control HDMI connected devices with only one remote. Since more audio content can now be accessed with ARC and CEC, entertainment just took a giant leap forward.

### VESA Wall Mountable

The VESA wall mount provides the ideal position to view your TV and eliminates cable clutter, contributing a stylishly modern addition to your decor.

### Customer Service

Our customer service representatives are, and have always been, based in the USA, guaranteeing that our customers' needs are met as efficiently as possible.

### 30+ Years of Experience

Founded in City of Industry, CA over 30 years ago, Sceptre Inc. made a promise to create & deliver superior products for remarkably affordable prices, a rare tradition that continues today.